

NEW EASIER ADVERTISING RATES for Business Partners on SantaFe.org

BANNER ADS

- Prices listed per month
- 10% DISCOUNT for 1 Year Contract, paid semi-annually or annually
- Cost based on number of page visits in 2017-18
- List does not include Homepage, Pillar Pages and most Promotional Landing Pages

Tier 1 - \$500 (400,000+ - 37,000+ visits per year)

1. Calendar
2. Things To Do
3. What's Happening
4. Visiting Santa Fe
5. Accommodations
6. Hotels/Motels
7. Visitors Guide

Tier 2 - \$350 (29,000+ - 23,000+ visits per year)

8. Must See Events
9. 72 Hour Itineraries
10. Margarita Trail
11. Family Activities
12. Shopping
13. Specials
14. Day Trips

Tier 3 - \$200 (21,000+ - 19,000+ visits per year)

15. Tours
16. Hiking
17. Museums
18. Weather
19. Indian Pueblos
20. Eight Northern Pueblos
21. Road Trips / Taos and High Road

Tier 4 - \$100 (Less than 18,000 visits per year)

Here is a sampling of the pages included:

- Vacation Rentals
- Bed and Breakfasts
- Art Markets
- Historic Sites
- Nightlife
- Classes and Workshops
- Real Estate
- Spa

- Local Resources
- Specialty Shops
- Jewelry
- Indian Market
- and Many More

SANTA FE GIFT GUIDE ADS - \$100 for Winter or Spring/Summer

Includes:

- Special Eblast to 50,000+ Subscribers
 - Sent mid-November (Winter) and Mid-April (Spring + Summer)
 - 6 Months at https://santafe.org/Santa_Fe_Gift_Guide
 - Includes:
 - 300px x 200px photo
 - Up to 350 characters of copy
 - Direct link to website
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VISITOR EBLASTS ADS - INLINE ADS - \$100 per eblast TOWER ADS - \$75 per eblast

What's Happening

- 52,058 subscribers
- 1st Tuesday of each month

Deals & Specials

- 34,355 subscribers
 - 3rd Thursday of each month
-

FIND OUT MORE - Go to <https://santafe.org/advertise> for Details and to Download the Advertising Agreement

**QUESTIONS and RESERVE YOUR SPOT –
EMAIL advertise@santafe.org
or CALL Nancy Brown 505.660.4690**