branding and marketing services
We are a creative consultancy for the digital age providing best of breed solutions built upon a legacy of award-winning results.
what we do

ADVANCED CONTENT
TRADE SHOWS
OUT OF HOME
E BOOKS
DIGITAL CAMPAIGNS
USER EXPERIENCE

MOBILE APPS
SOCIAL
ACTIVATIONS
WEBSITES
IDENTITY
PRINT COLLATERAL
## Our Services

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**Core Values**
- Brand strategy
- Design + user experience
- Content + video production
- Technology consulting
- Project management
- Innovation

**Corporate Identity**
- Corporate identity
- Creative platform
- Communications platform
- Brand architecture
- Corporate identity

**Creative Platform**
- Brand strategy
- Design + user experience
- Content + video production
- Technology consulting
- Project management
- Innovation

**Technology Strategy & Planning Consulting**
- Technology strategy & planning consulting
- Architecture & development
- Content management
- System strategy
- Platform integration
- Mobile strategy

**Program & Project Management**
- Program & project management
- Scoping & defining requirements
- Resource management
- Program quality and consistency

**Innovation**
- Technology innovation & research
- Technology partnerships
identity

savorers
gplaytv
enough already!
diabetes+1
REALTOR
FIND YOUR HAPPY PLACE

youturn
W
WWW
populus
BIO XCELERATE
WIZARD WORLD MUSIC

pop
prevue
EA
EA SPORTS
EA SPORTS

enough already!

Discovery Health
TV Guide
YOUR FUTURE
TCP1
WORLDSTAGE

EMERGENCY
BIO XCELERATE
JOBS
TIME MAGAZINE

IMPULSE PROJECT
double line
Tart Cherries
GOT ART INSTEAD

Your WaterMark
BELIEVE

curtdoty.co
Local art lovers as well as tourists to Santa Fe will see your mobile or website ad, set in rotation, year-round. Carefully curated and presented in the app and website, your ad receives prime placement in an environment that celebrates the creativity of the city and the wonder of the Santa Fe Art Experience.

See Rates and Specs [HERE](santafeartexperience.com)
estimated pricing*

Website $10K to $50K
Digital Marketing $3K to $10K/mo.
Social Retainer $5K to $10K/mo.
Mobile App $30K to $80K
Content Marketing $5K/mo.
Video Production $5K/Day
Photo Shoots $10K/Day
Sizzle Reel $15K
Sales Collateral Design $10K
Trade Show Booth Design $10K
Publicity $20K to $30K/mo.

*Pricing is estimated with ranges and does not include Print production, Model Fees, stock photography, music licensing, stock footage, VO talent costs and Travel.

Note: Minimum retainer is $5K for a minimum of 6 months.
A worthy cause with minimal brand presence was transformed once we created a content strategy and branded daily postings. Within one month we created over 100,000 impressions, exponentially growing all their channels. Content included staff quotes, inspirational quotes and Did You Know factoids about their unique process.
case study

WIZARD WORLD MUSIC

BRAND | SOCIAL | WEBSITE

Launched as a sub-brand of travelling comic con show, Wizard World, this logo, branding, website and social strategy helped establish a roster of alternative talent associated with the Con. Facebook, Instagram and Twitter supported the new e-commerce site.
The brand of the touring comic con needed a refresh as it had more competitors and a stale approach to promotions. The new vibrant and bold approach translated across all media and channels.
case study

THE CHILDRENS PLACE

BRAND | WEBSITE | IN-STORE | OUTDOOR

The children’s clothing giant needed a reposition and brand refresh to stop declining sales. We provided a comprehensive strategy for In-store, advertising, website and built their Marketing department.
A DAY IN THE LIFE

SOCIAL | CONTENT

This memorable animation became a darling of all the mobile conferences when it came out. A thought leadership piece that literally illustrates the pervasive use of mobile in our daily lives.

You can view via the link below...

https://vimeo.com/54023044
The launch of Covered California was very complex replete with language barriers and difficult demos to reach. We designed all the print collateral for the grassroots campaign. This included translating all materials into 13 different languages.
E News asked us to explore a new unified campaign to promote E News as its own destination and brand. We explored all the way from digital and social to the SmartWatch and News Van. A bold approach became the Mobile First strategy to try to attract more millennials to the service.
let's get started

Contact Us
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